

A GREAT WRITING EXERCISE THAT REWARDS KIDS FOR STAYING ACTIVE

If you're looking for a fun, in class writing exercise that's sure to grab your entire classroom's attention, check this out!

The NFL PLAY 60 Super Bowl Contest rewards kids between the ages of 6 and 13 who are committed to living healthy and active lifestyles. By answering two questions, kids who enter the contest will have a chance to win a trip to Super Bowl XLV in North Texas on February 6, 2011! In addition to attending Super Bowl XLV, the grand-prize winner will also run the Super Bowl game ball onto the field before the game to help kick off Super Bowl XLV! 33 first prize winners will also be chosen to serve as PLAY 60 ambassadors and will get a special PLAY 60 prize, including tickets to an NFL game and the new EA Sports Active NFL Training Camp for Wii.

HERE'S HOW IT WORKS!

Start a discussion with your students about how important it is to be healthy and active – have students contribute by sharing ways that their families stay fit. Then, assign this fun writing exercise to them by posing these two questions (don't forget to tell them about the contest and what they could win!):

1. *Which NFL Player(s) inspires you to be fit and why? (25 to 75 words)*
2. *Using your personal goals, stories or experiences, tell us how you and your family stay active and healthy. (25 to 75 words)*

Kids will really make an effort to reflect on their own lifestyles – especially if a trip to the Super Bowl is involved!

To download the actual writing prompt file for distribution to your class, just go to www.schoolfamily.com/NFL.

For kids to enter the contest, they must be between the ages of 6 and 13 and submit their answers online (with parental consent) at NFLRUSH.com/SuperKid by clicking on the NFL PLAY 60 Super Bowl Contest logo. Contest entry deadline is 12/8/10.

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